

**South Natomas TMA™  
Board of Directors Meeting  
Wednesday, June 14<sup>th</sup>, 2023  
Meeting Minutes**

**I. Call to Order**

SNTMA Secretary called the meeting to order via video conference call at approximately 8:01AM on Wednesday, June 14<sup>th</sup>, 2023, in Sacramento, CA. Attending were Dennis Deas, Jeri Foley, Rukesh Maharjan, John Marcell, Shana Powell and SNTMA staff Stephanie Merten and Jason Vitaich.

**II. Approval of Previous Meeting's Minutes**

A motion was made to approve the May 10<sup>h</sup>, 2023, SNTMA Board Meeting Minutes. The motion was moved by Dennis Deas, seconded by Jeri Foley. The motion passed unanimously, 5:0.

**III. New Business**

Executive Director Jason Vitaich delivered the following report:

- 2023 dues collection is going well overall, with 88% of budgeted membership dues having been collected as of early June 2023.

Stephanie Merten delivered the following Membership Report:

- **Campaigns and events promoted through the Commuter Club (May)**
  - 5.23.23 Email to all member companies RE: Buck for Bikes and 4/5 virtual discussion
- **Programs (May)**
  - 70 Telecommute subsidies awarded for the month of May
  - 9 Carpool subsidies awarded for the month of May
  - 13 Low Emissions subsidies awarded for the month of May
  - 2 Transit subsidies awarded for the month of May
  - 0 Amtrak subsidies awarded for the month of May
  - 3 Bike Maintenance subsidies awarded for the month of May
  - 1 Walk subsidy awarded for the month of May
  - 0 Residential Car Charging subsidies awarded for the month of May
  - 6.15.23 \$25 Amazon "Like" our Facebook page winner following monthly email
  - Monthly Facebook Contest entry eight entries/seven people, seven selected Amazon gift cards
  - 564 Facebook "Likes", 573 followers
  - 5.25.23 Amazon "like" our Facebook page winner following monthly email

- **Meetings (May)**
  - 5.9.23, 5.18.23— Met with Shawn Brendle and Dell tech support
- **SNTMA Activities (June)**
  - Email May subsidies, Facebook monthly prizes, weekly Amazon drawing gift cards (for trip log keepers)
  - Sent 142 Second Quarter \$10 Amazon gift cards to top sacregion511 trip log keepers

**May Alternative Trip (5.1k alt trips/ 90,110.3 alt miles) from sacregion511 trip log entries, break down by mode (and compared to April (4.3k alt trips/82,490.8 alt miles):**

|                                                                                         |        |                    |
|-----------------------------------------------------------------------------------------|--------|--------------------|
| Amtrak                                                                                  | .36%   | Up .23% from April |
| Bike                                                                                    | 6.83%  | Up 3.29%           |
| Carpool                                                                                 | 7.60%  | Down 0.05%         |
| *Drive Alone                                                                            | 5.93%  | Down 1.24%         |
| *Electric Vehicle                                                                       | 10.90% | Up 0.42%           |
| Transit                                                                                 | 1.65%  | Up 0.17%           |
| Walk                                                                                    | 2.09%  | Up 0.91%           |
| Telework                                                                                | 64.61% | Down 3.76%         |
| 34.2 tons of Co2 Reduced from our Air      \$54k saved      0.3 million calories burned |        |                    |
| * New alternative commute mode option in trip log                                       |        |                    |

**Once people return to offices:**

Deliver 2019 Awards for Most Miles by Alternative Commute Mode

**IV. Adjourn**

The meeting adjourned at approximately 8:25am. The next SNTMA Board meeting is scheduled for Wednesday, July 12<sup>th</sup>, 2023, at 8am via video conference call in Sacramento, CA.

Respectfully submitted,

Dennis Deas  
SNTMA Vice President